



## Strategic Plan 2023

### Mission Statement

The mission of the Texas Academy of Family Physicians is to promote the health of all by serving the needs of members and advancing the specialty of family medicine.

### Vision Statement

TAFP empowers family physicians to play a robust role in health care for their patients and their communities.

### Core Beliefs

1. **Role of Family Medicine:** We believe family medicine should be the foundation of an equitable health care system that offers quality, compassionate, comprehensive, and well-coordinated care to improve the lives of everyone and fosters the health of our communities.
2. **Patient-Centered Care:** We believe that health care should prioritize patients' individual needs, preferences, and values.
3. **Quality and Excellence:** We are committed to fostering a culture of continuous quality improvement and clinical excellence.
4. **Accessibility and Equity:** We believe quality health care is a basic human right, not a privilege.
5. **Community Engagement:** We recognize and embrace the fact that our role extends beyond health care and actively engage in our communities to contribute to their well-being.
6. **Physician Well-Being:** We value the professional and personal well-being of our members.
7. **Interdisciplinary Collaboration:** We recognize that health care is a team effort, and we promote physician-led collaboration among various health care professionals to ensure comprehensive patient care.
8. **Advocacy and Policy Influence:** We believe in advocating for physicians and patients at local, state, and national levels.
9. **Innovation and Adaptability:** We believe in embracing technological advancements and innovative practices that safely enhance care delivery.
10. **Professional Development and Education:** We hold the education of the next generation of family physicians as a core responsibility, and we are committed to aiding members on their journey of lifelong learning and professional development.

## **Strategic Objectives:**

### **Support the family physicians of Texas and their practices**

- Reduce administrative burdens imposed on physicians by public and private payers so physicians can spend more time caring for patients.
- Promote innovative compensation models for family physicians and their care teams that recognize and reward the services they provide, while minimizing uncompensated administrative tasks.
- Champion a physician-led, team-based approach to patient care, enhancing efficiency and delivering comprehensive care.
- Position family physicians to succeed in the ever-changing health care marketplace.

### **Improve the health of Texans and their communities**

- Promote family physicians as the trusted voice and authority on public health, preventive care, and health promotion in their communities.
- Strengthen strategic partnerships and alliances that improve population health and access to care.
- Promote health equity across all facets of the health care system in order to eliminate health disparities.
- Elevate a culture of lifelong learning, continuous quality improvement, and clinical excellence through high-value continuing medical education.

### **Advance the specialty of family medicine and strengthen our organization**

- Carry out effective communications campaigns that inform, engage, and activate TAFP members and other stakeholders on issues important to family physicians.
- Foster leadership development for aspiring family physician leaders.
- Increase opportunities for hands-on learning and mentorship for family medicine residents and medical students interested in pursuing a career in family medicine.
- Grow a robust family physician workforce that fully represents our country's diversity.