



ESSENTIAL ELEMENTS OF VALUE-BASED MEDICINE THROUGH ACCOUNTABLE CARE ORGANIZATIONS

An online education program for physicians

Naveen Jindal School of Management at UT Dallas and Blue Cross and Blue Shield of Texas have joined together to offer a six-month online course designed to meet the needs of experienced physicians by providing educational material about ACOs and the evolving healthcare marketplace, specifically the shift to a value-based medicine system.

Course instructed by the Program Director, Mike Deegan, M.D., D.M., Clinical Professor for Healthcare Leadership and Innovation.

January – July 2017

First-in-the-nation,
physician specific
value-based medicine
course

24/7 internet access to
class from home, office
or while traveling

Earn CME credit
for each completed
module

To enroll, simply
complete the online
application for
approval

ESSENTIAL ELEMENTS

- CRITICAL LEADERSHIP COMPETENCIES
- STRUCTURAL & FUNCTIONAL ELEMENTS
- LEGAL ASPECTS OF ACO FORMATION
- BUDGETS, RESOURCE ALLOCATION & FINANCIAL RISK
- PERFORMANCE METRICS & INFORMATION TECHNOLOGY
- CLINICAL RISK & POPULATION HEALTH MANAGEMENT
- VALUE-BASED CARE DELIVERY



A Division of Health Care Service Corporation, a Mutual Legal Reserve Company,
an Independent Licensee of the Blue Cross and Blue Shield Association

COURSE CONTENT

I. Introduction to Accountable Care

- a. Context
- b. Terms and Definitions
- c. Essential Elements

II. Critical Leadership Competencies

- a. Context for Today's Healthcare Leaders
- b. Critical Competencies
- c. Critical Competencies in Action

III. ACO Structural & Functional Elements

- a. Organizational Readiness
- b. Organizational Alternatives
- c. ACO Providers, Contractors & the Care Continuum

IV. Legal Aspects of ACO Formation

- a. Anti-Trust & Other Applicable Law
- b. Financial Risk and Clinical Integration
- c. ACO Legal Structure Alternatives

V. Budgets, Resource Allocation & Financial Risk

- a. Patient Attribution
- b. Estimating Healthcare Costs
- c. Shared Savings Distributions

VI. Information Technology, Performance Metrics & Data Analytics

- a. A Balanced Scorecard for an Accountable Patient Population
- b. Core IT Elements for Managing Patient Populations
- c. MACRA, MIPS & ACOs

VII. Clinical Risk Assessment & Population Health Management

- a. The CMS-HCC Risk Adjustment Model
- b. CMS-HCC and the MSSP ACO Model
- c. Caring for Patient Sub-Populations

VIII. Value-Based Health Care Delivery

- a. Defining Health Care Value
- b. Barriers to High Value Health Care
- c. Shifting Reimbursement from Volume to Value



LEARNING OBJECTIVES

- Acquire the vocabulary, definitions and concepts applicable to ACOs and value-based medicine.
- Become familiar with key ACO design elements.
- Be acquainted with the organizational and legal alternatives for an ACO.
- Learn how to recognize, assess and mitigate financial and clinical risks associated with ACO formation.
- Be able to describe the key information technology, data analytic and performance measurement requirements to assure ACO efficiency and effectiveness.
- Learn about the value equation to enhance an ACO's ability to provide high quality, cost-effective care.

FEES AND EXPENSES

- The program fee is \$2,800 paid in full at time of acceptance. The fee is all-inclusive covering access to all course materials, videos, and assigned readings for the duration of the course.
- Payment can be made by credit card or check payable to the University of Texas at Dallas and including the notation "ACO" on the check.
- BCBSTX will rebate half the course fee to participants who successfully complete all eight units including each unit quiz.
- More detailed payment information will accompany the notice of acceptance in the program.

ENROLLMENT

- To enroll, please complete the application at <http://jindal.utdallas.edu/essential-elements-aco/> and send a copy of your current medical license to Dr. Mike Deegan, Naveen Jindal School of Management – SM 10, The University of Texas at Dallas, 800 West Campbell Road, Richardson, TX 75080-3021.
- To contact Mike Deegan M.D., D.M. please email mike.deegan@utdallas.edu or call (972) 883-5808.
- PLEASE do not submit payment until your application is reviewed and acknowledged with a notice of acceptance.



COURSEWORK DETAILS

- The asynchronous nature of the online content allows participants to choose when and where they will study or complete course assignments.
- The course is comprised of eight units, each divided into three segments.
- Each unit is estimated to require five to seven hours to complete.
- New units will be introduced at three week intervals allowing time to balance program participation with professional and personal responsibilities.
- The program will begin January 23, 2017; it will include a two-hour live webinar midway through the course and conclude with a half day Capstone Experience on July 15, 2017 at the BCBSTX Richardson, Texas Campus.
- The total commitment to complete the course is six months.

CONTINUING MEDICAL EDUCATION CREDIT

- Successful completion will be recognized with a certificate of completion from the Jindal School of Management, the University of Texas at Dallas and category 1 AMA PRA credits from the Texas Academy of Family Physicians (TAFP).
- Physicians participating in the course and seeking CME credits are expected to pass an online quiz at the conclusion of each unit, as required by TAFP and the Accreditation Council for Continuing Medical Education.